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**For Immediate Release**  
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**FRESNO CHAFFEE ZOO TO HOLD ANNUAL ALL-YOU-CAN-EAT ICE CREAM EVENT**

*Fresno, CA* – Producers Dairy Ice Cream Zoofari, a summertime tradition for over twenty years, will take place at Fresno Chaffee Zoo on Saturday, August 5 from 6 p.m. to 9 p.m.

Guests can beat the heat at this all-you-can-eat ice cream event as they enjoy unlimited ice cream, sherbets, frozen yogurt and sundaes. While satisfying their sweet cravings, guests can stroll through the Zoo and get the latest scoop on their favorite animals and enjoy kid-friendly entertainment, live music and local mascots!

Admission prices are as follows:

(Children 1 and under are free)  
Fresno Chaffee Zoo members:  
Adults \$16 (12 years and up)  
Children \$10 (2-11 years)

Non-Members:  
Adults \$20 (12 years and up)  
Children \$16 (2-11 years)

Day of Event (if available):  
Adults \$25 (12 years and up)  
Children \$18 (2-11 years)

Tickets can be purchased at [www.fresnochaffeezoo.org](http://www.fresnochaffeezoo.org), by visiting the Zoo's admission booth, or by calling 559-498-5921 M-F from 9 a.m. to 5 p.m.

Ice Cream Zoofari is generously sponsored by:



*"Fresno Chaffee Zoo inspires wonder of our natural world, provides an engaging learning environment, and creates a passion for conservation."*

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