



SPONSORSHIP
OPPORTUNITIES

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Presenting Sponsor - \$5,000

Royal Sponsor - \$2,500

Noble Sponsor - \$1,500

Hear ye, hear ye! All the princesses, knights and amphibians of the land are invited to Fresno Chaffee Zoo's most enchanting event, Frogs & Fairytales. What's a princess without a frog? Or a frog without a princess? Children are encouraged to come dressed as their favorite fairytale character (*costumes encouraged, but not required*) and learn about their amphibian friends. Journey through the Zoo for delicious snacks at the royal court. We'll have a jumpin' good time with educational frog games and photo opportunities with real fairytale characters! Guests can also build enchanting crafts, and get a makeover! Plus, meet live reptiles and amphibians!



Presenting Sponsor benefits include: (\$5,000)

- Company banner displayed the day of the event (*banner supplied by sponsor*)
- Opportunity to have a booth at event
- Logo featured in event program
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 20 complimentary admission tickets to event
- 20 general Zoo admission tickets
- Invitation to annual donor appreciation event

Royal Sponsor benefits include: (\$2,500)

- Opportunity to have a booth at event
- Logo featured in event program
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 10 complimentary admission tickets to event
- 10 general Zoo admission tickets
- Invitation to annual donor appreciation event

Noble Sponsor benefits include: (\$1,500)

- Opportunity to have a booth at event
- Name recognition in event program
- Name inclusion in all paid advertising
- Name recognition on all promotional event materials
- Name recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Name recognition on Fresno Chaffee Zoo Facebook page
- Name recognition on all press releases regarding event
- 4 complimentary admission tickets to event
- Invitation to annual donor appreciation event





Presenting Sponsor - \$7,500

Elephant Sponsor - \$5,000

Giraffe Sponsor - \$2,500

Sea Lion Sponsor - \$1,000

Our much anticipated event, Breakfast with the Animals, is delicious and fun for the whole family! Guests enjoy hot, syrupy, buttermilk pancakes with sizzling sausage, coffee, juice and milk. Breakfast is held in the Canopy Grove inside African Adventure overlooking the savannas with live music and entertainment, the Winged Wonders Bird Show, face painting, animal presentations and more.

Presenting Sponsor benefits include: (\$7,500)

- Company banner displayed the day of the event (*banner supplied by sponsor*)
- Logo featured in event program
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 30 complimentary admission tickets to event
- 30 general Zoo admission tickets
- 20 percent discount on facility rental
- Invitation to annual donor appreciation event



Elephant Sponsor benefits include: (\$5,000)

- Logo featured in event program
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 20 complimentary admission tickets to event
- 20 general Zoo admission tickets
- Invitation to annual donor appreciation event

Giraffe Sponsor benefits include: (\$2,500)

- Logo featured in event program
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 10 complimentary admission tickets to event
- 10 general Zoo admission tickets
- Invitation to annual donor appreciation event

Sea Lion Sponsor benefits include: (\$1,000)

- Name featured in event program
- Name inclusion in all paid advertising
- Name recognition on all promotional event materials
- Name recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Name recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event





June DREAMNIGHT

Dreamnight at the Zoo

- Presenting Sponsor - \$5,000**
- Dream Sponsor - \$2,500**
- Star Sponsor - \$1,000**

On the first Friday in June, Fresno Chaffee Zoo staff, volunteers and sponsors open the Zoo and their hearts to local children with special health care needs or disabilities during Dreamnight at the Zoo. These children and their families enjoy a fun and free evening that includes Stingray Bay, giraffe feeding, behind-the-scene tours, the Winged Wonders Bird Show, animal enrichment activities, keeper chats, music and more. Dreamnight at the Zoo is celebrated worldwide and was initiated at the Rotterdam Zoo in 1996.

Presenting Sponsor benefits include: (\$5,000)

- Company banner displayed the day of the event
(banner supplied by sponsor)
- Logo recognition on event invitations, programs and video screen the day of the event
- 20 tickets to the event
- 20 general Zoo admission tickets
- Guided tour of Fresno Chaffee Zoo for up to 10 people with a special Behind The Scenes Encounter not offered during Dreamnight.
- Invitation to annual donor appreciation event

Dream Sponsor benefits include: (\$2,500)

- Company banner displayed the day of the event
(banner supplied by sponsor)
- Logo recognition on event invitations, programs and video screen the day of the event
- 10 tickets to the event
- 10 general Zoo admission tickets
- Invitation to annual donor appreciation event

Star Sponsor benefits include: (\$1,000)

- Name recognition on event invitations, programs and video screen the day of the event
- 4 general Zoo admission tickets
- Invitation to annual donor appreciation event





Presenting Sponsor - \$5,000

Backstage Sponsor - \$2,500

Tour Sponsor - \$1,000

In celebration of our valued members, the Zoo opens various animal locations open up their behind-the-scenes areas during this special event. Zookeepers, docents, and volunteers are staffed at each spot to help guide our members through this exclusive look at the Zoo. Training walls, diet displays, and enrichment toys are often set out for guests to enjoy. In the past, participating animal areas have included Sea Lion Cove, the reptile building, the animal hospital, and the African elephant barn. Often themed, members are encouraged to dress in the spirit of the event as they experience what the Zoo looks like from the other side.

Presenting Sponsor benefits include: (\$5,000)

- Company banner displayed the day of the event
(banner supplied by sponsor)
- Logo recognition on event invitations, programs and video screen the day of the event
- 20 tickets to the event
- 20 general Zoo admission tickets
- Guided tour of Fresno Chaffee Zoo for up to 10 people with a special Behind The Scenes Encounter not offered during Zoobilation.
- Invitation to annual donor appreciation event

Tour Sponsor benefits include: (\$1,000)

- Name recognition on event invitations, programs and video screen the day of the event
- 4 tickets to the event
- 4 general Zoo admission tickets
- Invitation to annual donor appreciation event

Backstage Sponsor benefits include: (\$2,500)

- Company banner displayed the day of the event
(banner supplied by sponsor)
- Logo recognition on event invitations, programs and video screen the day of the event
- 10 tickets to the event
- 10 general Zoo admission tickets
- Invitation to annual donor appreciation event





ROAR & POUR

Presenting Sponsor - \$5,000

Tiger Sponsor - \$2,500

Lion Sponsor - \$1,000

For ages 21 and over, this event is an evening of wine and beer tasting. Beer, wine, and food stations are located inside the zoo so guests can enjoy the exhibits while sampling some of the Valley's finest. This fun event will provide a roarin' good time to all attendees whether they're participating for the food, beverage sampling, or both! The zoo is a perfect place for a tasting venue. The vendors that participate will also gain attention for their products as guests sample their selections.

Presenting Sponsor benefits include: (\$5,000)

- Company banner displayed the day of the event
(banner supplied by sponsor)
- Logo recognition on event invitations, programs and video screen the day of the event
- 20 tickets to the event
- 20 general Zoo admission tickets
- Guided tour of Fresno Chaffee Zoo for up to 10 people with a special Behind The Scenes Encounter.
- Invitation to annual donor appreciation event

Tiger Sponsor benefits include: (\$2,500)

- Company banner displayed the day of the event
(banner supplied by sponsor)
- Logo recognition on event invitations, programs and video screen the day of the event
- 10 tickets to the event
- 10 general Zoo admission tickets
- Invitation to annual donor appreciation event

Lion Sponsor benefits include: (\$1,000)

- Name recognition on event invitations, programs and video screen the day of the event
- 4 tickets to the event
- 4 general Zoo admission tickets
- Invitation to annual donor appreciation event





Presenting Sponsor – \$25,000

Spoon Sponsor - 2,500

Beat the heat in this annual all-you-can-eat ice cream FUNdraiser! Guests will enjoy unlimited ice cream, sherbets, frozen yogurt and sundaes with zoo-centric names such as Rocky Toad, Mint Monkeys 'n Cream, and Cockatoo Cookie Dough. Guests will satisfy their sweet cravings while strolling through the Zoo, getting the latest scoop on their favorite animals and enjoying kid-friendly entertainment! Each guest will receive a re-usable color-changing ice cream spoon. When the spoon gets cold, it turns a new color! They will use their special spoons throughout the evening and re-use them for each ice cream flavor. It's fun to use and will help reduce waste!



Spoon Sponsor benefits include: (\$2,500)

- Name recognition on color-changing spoons (time permitting)
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo featured in event program
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 10 tickets to the event
- 10 general Zoo admission tickets
- Invitation to annual donor appreciation event





Presenting Sponsor - \$10,000
Stage Sponsor - \$5,000
Partner - \$2,500

Join us at Fresno Chaffee Zoo for an evening of PBS fun at ValleyPBS Kids Nite! You'll get to meet Buddy from Dinosaur Train, Arthur the Aardvark, Alpha Pig from Super Why!, Curious George and Daniel Tiger all in one night! You'll also get to uncover bones in Dino Dig, see Ross Laird's Winged Wonders Bird Show, stroll through the Zoo after hours and enjoy a special screening of a PBS Kids show. And don't forget about the arts and crafts tables, animal bio-facts, vendor booths and kid-friendly entertainment!



Presenting Sponsor benefits include: (\$10,000)

As a Presenting Partner your business will be connected to one of five characters that are appearing at ValleyPBS Kids Nite. The Appearance location will be placed near your corporate booth space at the event and your business will be acknowledged with onsite signage in the character appearance space. Additionally, you will receive:

- Event named "ValleyPBS Kids Nite at Fresno Chaffee Zoo Presented by [Your company name here]"
- Video and audio mention in a minimum of two, on-air PBSKids Pledge Programs promoting the event on ValleyPBS.
- Logo placement and recognition as a Presenting Partner in 250 event promotional spots on ValleyPBS 18-HD.
- Logo placement and recognition as a Presenting Partner in 100 event promotional spots on Valley Create 18.2.
- Logo placement and recognition as a Presenting Partner in 250 Spanish language event promotional spots on Valley Vme 18.3.
- Logo placement on website event page on both valleypbs.org and fresnochaffeezoo.org.
- Logo placement and recognition as a Presenting Partner in two ValleyPBS Connected e-newsletters sent to 22,000+ e-mails.
- Recognition as an event Presenting Partner on ValleyPBS and Fresno Chaffee Zoo Facebook Event Pages.
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo placement and recognition on all event related collateral material (i.e. tickets, posters, etc.).
- 1/2 page, full color ad in event program & recognition on event grounds map.
- Logo Inclusion on event banner placed inside Fresno Chaffee Zoo at least two weeks prior to the event
- Opportunity to place one corporate banner in a prime location inside Fresno Chaffee Zoo for the day of the event.
- Inclusion as a Presenting Partner on all event related promotional signage at Fresno Chaffee Zoo leading up to and during event.
- Recognition as the presenting sponsor of a designated character at the event.

Stage Sponsor Benefits Include: (\$5,000)

As the Stage Partner you will have naming rights to the stage on grounds maps and will enjoy corporate banner placement at the stage during the event. Your business will be recognized as the sponsor of Mr. Steve, a PBS Kids performer who will perform during the event. Additionally, you will receive:

- Video and audio mention in a minimum of two, on-air PBSKids Pledge Programs promoting the ValleyPBS Kids Nite event on ValleyPBS.
- Logo placement and recognition as a Stage Partner in 250 event promotional spots on ValleyPBS 18-HD.
- Logo placement and recognition as a Stage Partner in 100 event promotional spots on Valley Create 18.2.
- Logo placement and recognition as a Stage Partner in 250 Spanish language event promotional spots on Valley Vme 18.3.
- Logo placement on website event page on both valleypbs.org and fresnochaffeezoo.org.
- Logo placement and recognition as a Stage Partner in two ValleyPBS Connected e-newsletters sent to 22,000+ e-mails.

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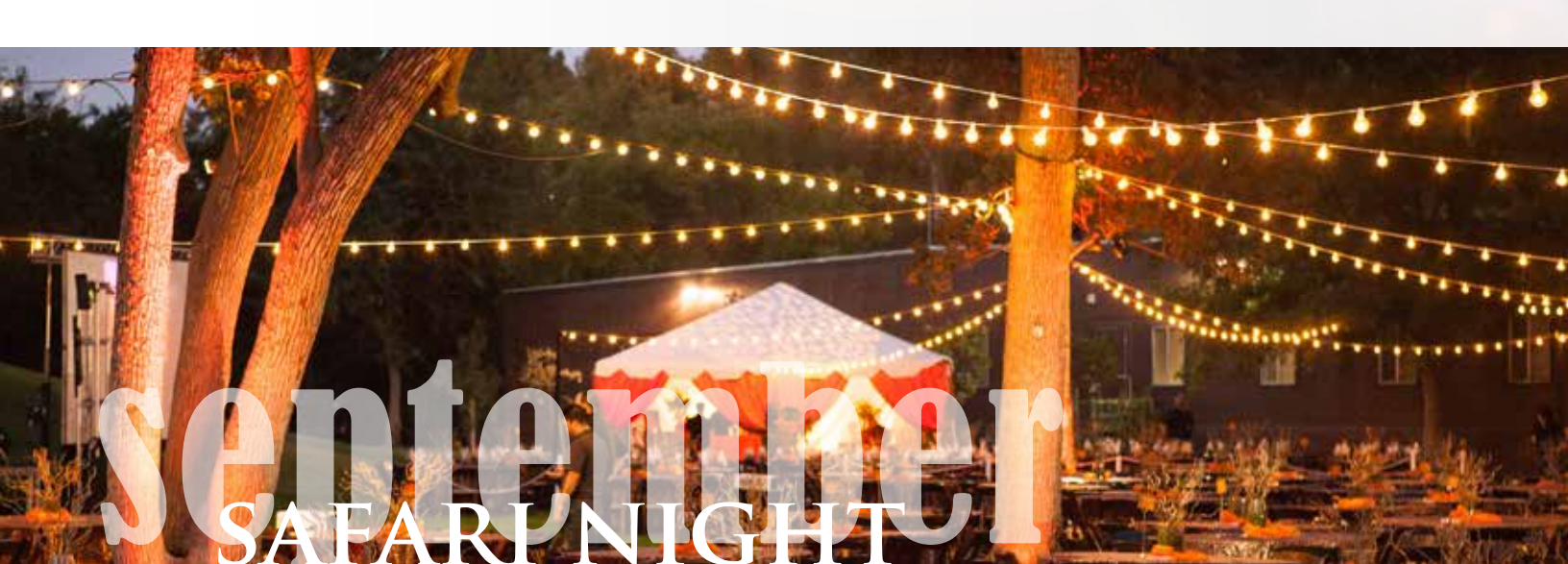
- Recognition as an event Stage Partner on ValleyPBS and Fresno Chaffee Zoo Facebook Event Pages.
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo placement and recognition on all event related collateral material (i.e. tickets, posters, etc.).
- 1/2 page, full color ad in event program.
- Recognition on event grounds map as the Stage Partner.
- Logo Inclusion on event banner placed inside Fresno Chaffee Zoo at least two weeks prior to the event
- Opportunity to place one corporate banner in a prime location inside Fresno Chaffee Zoo for the day of the event.
- Inclusion as a Stage Partner on all event related promotional signage at Fresno Chaffee Zoo leading up to and during event.
- Recognition as the sponsor of Mr. Steve.

Partner Benefits Include: (\$2,500)

- Video and audio mention in a minimum of two, on-air PBSKids Pledge Programs promoting the ValleyPBS Kids Nite event on ValleyPBS.
- Logo placement as a Partner in 250 event promotional spots on ValleyPBS 18-HD.
- Logo placement as a Partner in 100 event promotional spots on Valley Create 18.2.
- Logo placement as a Partner in 250 Spanish language event promotional spots on Valley Vme 18.3.
- Logo placement on website event page on both valleypbs.org and fresnochaffeezoo.org.
- Logo placement and recognition as a Partner in two ValleyPBS Connected e-newsletters sent to 22,000+ e-mails.
- Recognition as an event Partner on ValleyPBS and Fresno Chaffee Zoo Facebook Pages.
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 16,000 households
- Logo placement and recognition on all event related collateral material (i.e. tickets, posters, etc.).
1/6 page, full color ad in event program.
- Recognition on event grounds map.
- Logo Inclusion on event banner placed inside Fresno Chaffee Zoo at least two weeks prior to the event.
- Opportunity to place one corporate banner in a prime location inside Fresno Chaffee Zoo for the day of the event.
- Inclusion as a Partner on all event related promotional signage at Fresno Chaffee Zoo leading up to and during event.
- 10 event tickets good for children or adult admission during the event.
- One 10X10 booth space in a prime location at the event.







Safari Night

- Presenting Sponsor - \$25,000**
- Entertainment Sponsor - \$10,000**
- Safari Bar Sponsor - \$7,500**
- Casino Sponsor - \$5,000**
- Centerpiece Sponsor - \$5,000**
- Auction Sponsor - \$3,500**

Safari Night is our biggest fundraiser of the year, featuring specialties from premier restaurants and beverage sponsors, dancing under the stars and the sights and sounds of the Zoo at twilight. The party strolls along the Zoo's pathways, past exotic animals and lush gardens, and eventually culminates at our Event Garden.

From creating brand awareness, entertaining key clients, or demonstrating community involvement, Safari Night is the ideal marketing platform for reaching an affluent Fresno area audience.

Presenting Sponsor benefits include: (\$25,000)

- Company banner displayed the day of the event (*banner supplied by sponsor*)
- Opportunity to have a booth at event
- Logo inclusion in all paid advertising
- Two reserved Duma tables of 10 in the VIP Pavilion which includes:
 - Complimentary bottle of wine on table
 - 20 wristbands for unlimited beverages
- Your signage and logo recognition on the VIP pavilion, Safari Night VIP lounges and event signage
- Logo recognition on event gift bags given to every attendee
- Full page program ad (color, inside front cover)
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Logo recognition on Fresno Chaffee Zoo website and social media outlets
- Recognition on all press releases regarding event
- 80 general Zoo admission tickets
- 20 percent discount on Zoo facility rentals
- Invitation to annual donor appreciation event

Entertainment Sponsor benefits include: (\$10,000)

- Company banner displayed the day of the event (*banner supplied by sponsor*)
- Opportunity to have a booth at event
- Logo inclusion in all paid advertising
- Two reserved Duma tables of 10 in the VIP Pavilion which includes:
 - Complimentary bottle of wine on table
 - 20 wristbands for unlimited beverages
- Signage and logo recognition displayed at Safari Night VIP lounges, VIP Pavilion
- Full page program ad (color, inside back cover)
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 40 general Zoo admission tickets
- 20 percent discount on Zoo facility rentals
- Invitation to annual donor appreciation event

Safari Bar sponsor benefits include: (\$7,500)

- Company banner displayed the day of the event in the VIP bar (*banner supplied by sponsor*)
- Opportunity to have a booth at event
- Logo inclusion in all paid advertising
- One reserved table of 10 in the VIP Pavilion which includes:
 - Complimentary bottle of wine on table
 - 10 wristbands for unlimited beverages
- Full page program ad (black & white)
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 30 general Zoo admission tickets
- Invitation to annual donor appreciation event



Casino Sponsor benefits include: (\$5,000)

- Company banner displayed the day of the event at the Casino (*banner supplied by sponsor*)
- Opportunity to have a booth at event
- Logo inclusion in all paid advertising
- One reserved table of 10 in the VIP Pavilion which includes:
 - One bottle of wine on table
 - 10 wristbands for unlimited beverages
- Full page ad in event program (black and white)
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 30 general Zoo admission tickets
- Invitation to annual donor appreciation event

Centerpiece Sponsor benefits include: (\$5,000)

- Logo on each centerpiece placed on 80 tables.
- Opportunity to have a booth at event
- Logo inclusion in all paid advertising
- Logo recognition in event program
- One reserved table of 10 in the VIP Pavilion which includes:
 - Complimentary bottle of wine on table
 - 10 wristbands for unlimited beverages
- Full page program ad (black and white)
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 30 general Zoo admission tickets
- Invitation to annual donor appreciation event



Auction Sponsor benefits include: (\$3,500)

- Company banner displayed the day of the event at the Casino (*banner supplied by sponsor*)
- Logo inclusion in all paid advertising
- One reserved table of 10 in the VIP Pavilion which includes:
 - One bottle of wine on table
 - 10 wristbands for unlimited beverages
- Half page ad in event program (black and white)
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 10 general Zoo admission tickets
- Invitation to annual donor appreciation event





October Zoo Boo



Presenting Sponsor: \$25,000

Haunted Sponsor: \$10,000

Treat Bag Sponsor: \$7,500

Spooky Sponsor: \$5,000

Tombstone Sponsor: \$2,500

Zoo Boo offers a merry, not too scary alternative to traditional trick or treating amongst the Zoo's creepy, crawly creatures. Ghouls and goblins, super heroes and princesses wander through the Zoo visiting sponsored treat stations. Additional Halloween themed activities include carnival style games, Dracula's Disco, live entertainment, haunted reptile building, graveyard and more. This Zoo FUNdraiser sells out each year so it has been expanded to four nights. It's so easy to be a sponsor of this event – it's frightening!



Presenting Sponsor benefits include: (\$25,000)

- Opportunity to have a company booth at the event
- Company banner displayed the day of the event
(banner supplied by sponsor)
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 80 complimentary admission tickets to event
- 80 general Zoo admission tickets
- 20 percent discount on Zoo facility rentals
- Invitation to annual donor appreciation event

Haunted Sponsor benefits include: (\$10,000)

- Opportunity to have a company booth at the event
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, mailed to more than 20,000 households
- Recognition on Fresno Chaffee Zoo's Facebook Event page
- Recognition on all press releases regarding event
- 40 complimentary admission tickets to event
- 40 general Zoo admission tickets
- Invitation to annual donor appreciation event

Treat Bag Sponsor benefits include: (\$7,500)

- Logo on each treat bag, handed out to approx. 16,000 guests.
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Recognition on Fresno Chaffee Zoo Facebook Event page

- Opportunity to have a company booth at the event
- Recognition on all press releases regarding event
- 30 complimentary admission tickets to event
- 30 general Zoo admission tickets
- Invitation to annual donor appreciation event

Spooky Sponsor benefits include: (\$5,000)

- Opportunity to have a company booth at the event
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 20 complimentary admission tickets to event
- 20 general Zoo admission tickets
- Invitation to annual donor appreciation event

Tombstone Sponsor benefits include: (\$2,500)

- Opportunity to have a company booth at the event
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 10 complimentary admission tickets to event
- 10 general Zoo admission tickets
- Invitation to annual donor appreciation event





november december ZOO LIGHTS



- Presenting Sponsor: \$25,000**
- Entertainment Sponsor: \$10,000**
- North Pole Sponsor: \$10,000**
- HoloSpex Glasses Sponsor: \$5,000**
- Light Show Sponsor: \$5,000**
- Light Display Sponsor: \$3,500**
- Snowflake Sponsor: \$2,500**
- Gingerbread Sponsor: \$1,000**

The Fresno Chaffee Zoo's popular annual FUNdraiser ZooLights is back for its seventh year! We invite you to sponsor this amazing family event and be a part of something unique and just a little bit wild. This winter-time spectacular event features our Zoo full of brightly lit zoo themed lighting, entertainment from around the community, brilliantly decorated holiday trees, warm and toasty refreshments all the while enjoying the Zoo after dark. Visitors will enjoy the festivities while strolling along the Zoo's pathways. Of course what would the holidays be without pictures with Santa? The jolly old elf has arranged for his village to be transported to Fresno Chaffee Zoo so all good little boys and girls can visit with him.

Presenting Sponsor benefits include: (\$25,000)

- Company banner displayed the day of the event in the event garden (*banner supplied by sponsor*)
- Logo inclusion in all paid advertising
- All promotions billed as “_____presents ZooLights”
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- Free facility rental for your holiday party
- 80 complimentary admission tickets to event
- 80 general Zoo admission tickets
- Invitation to annual donor appreciation event

Entertainment Sponsor benefits include: (\$10,000)

- Company banner displayed the day of the event in the entertainment area (*banner supplied by sponsor*)
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 20 percent discount at Zoo facility rentals
- 40 complimentary admission tickets to event
- 40 general Zoo admission tickets
- Invitation to annual donor appreciation event

North Pole Sponsor benefits include: (\$10,000)

(4 available: *Santa’s Village, Santa’s Workshop, Train and Nutcracker*)

- Company banner displayed the day of the event in one of the four areas (*banner supplied by sponsor*)
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 20 percent discount at Zoo facility rentals
- 40 complimentary admission tickets to event
- 40 general Zoo admission tickets
- Invitation to annual donor appreciation event



HoloSpex Glasses Sponsor benefits include: (\$5,000)

- Company banner displayed the day of the event at HoloSpex glasses booth (*banner supplied by sponsor*)
- Recognition on 3D HoloSpex glasses frames (if more than 10,000 glasses are needed, your logo will remain on further reprints of the frames).
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 20 percent discount at Zoo facility rentals
- 20 general Zoo admission tickets
- 20 general Zoo admission tickets
- Invitation to annual donor appreciation event

Light Show Sponsor benefits include: (\$5,000)

- Company banner displayed the day of the event at light show (*banner supplied by sponsor*)
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 20 percent discount at Zoo facility rentals
- 20 complimentary admission tickets to event
- 20 general Zoo admission tickets
- Invitation to annual donor appreciation event

Light Display Sponsor benefits include: (\$3,500) 10 available

- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 15 complimentary admission tickets to event
- 15 general Zoo admission tickets
- Invitation to annual donor appreciation event



Snowflake Sponsor benefits include: (\$2,500)

- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 10 complimentary admission tickets to event
- 10 general Zoo admission tickets
- Invitation to annual donor appreciation event

Gingerbread Sponsor benefits include: (\$1,000)

- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 4 complimentary admission tickets to event
- Invitation to annual donor appreciation event





deceember

BREAKFAST WITH SANTA

Breakfast With Santa

Presenting Sponsor: \$5,000
Santa Sponsor: \$2,500
Tinsel Sponsor: \$1,500

Guests will join Santa Claus for a delicious breakfast in the Kopje Lodge inside African Adventure for a warm, scrumptious breakfast! Guests will dine on a delicious breakfast while gazing over the breathtaking views of the savanna. Take a photo with the big guy, decorate a cookie to take home, and be entered for a chance to win FREE tickets to ZooLights!



Presenting Sponsor benefits include: (\$5,000)

- Company banner displayed the day of the event (*banner supplied by sponsor*)
- Opportunity to have a booth at event
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 20 complimentary admission tickets to event
- 20 general Zoo admission tickets
- Invitation to annual donor appreciation event

Santa Sponsor benefits include: (\$2,500)

- Opportunity to have a booth at event
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 10 complimentary admission tickets to event
- 10 general Zoo admission tickets
- Invitation to annual donor appreciation event

Tinsel Sponsor benefits include: (\$1,500)

- Opportunity to have a booth at event
- Logo inclusion in all paid advertising
- Logo recognition on all promotional event materials
- Logo recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Logo recognition on Fresno Chaffee Zoo Facebook page
- Recognition on all press releases regarding event
- 4 complimentary admission tickets to event
- 4 general Zoo admission tickets
- Invitation to annual donor appreciation event





AFRICAN ADVENTURE

AT FRESNO CHAFFEE ZOO

Recognition opportunities have been designated within African Adventure so that you or your company can be a part of this historical expansion. With your generous support, you will help this project to be even more spectacular.

The 18-acre multiphase expansion features new animal species in spectacular naturalistic exhibits, many multi-species, which together emulate the African plains and savannas. African Adventure is a brand new, state-of-the-art home for a cheetahs, lions, African elephants, rhinos, a brand new giraffe feeding station (Twiga Terrace) with 360 degree views of the savannah, and a new dining area called Kopje Lodge - and this is just the first phase! African Adventure provides opportunities for cultural discovery, interactive play spaces and engaging live interpretation for all ages. This addition offers guests a wildlife experience that is unparalleled in zoos today!



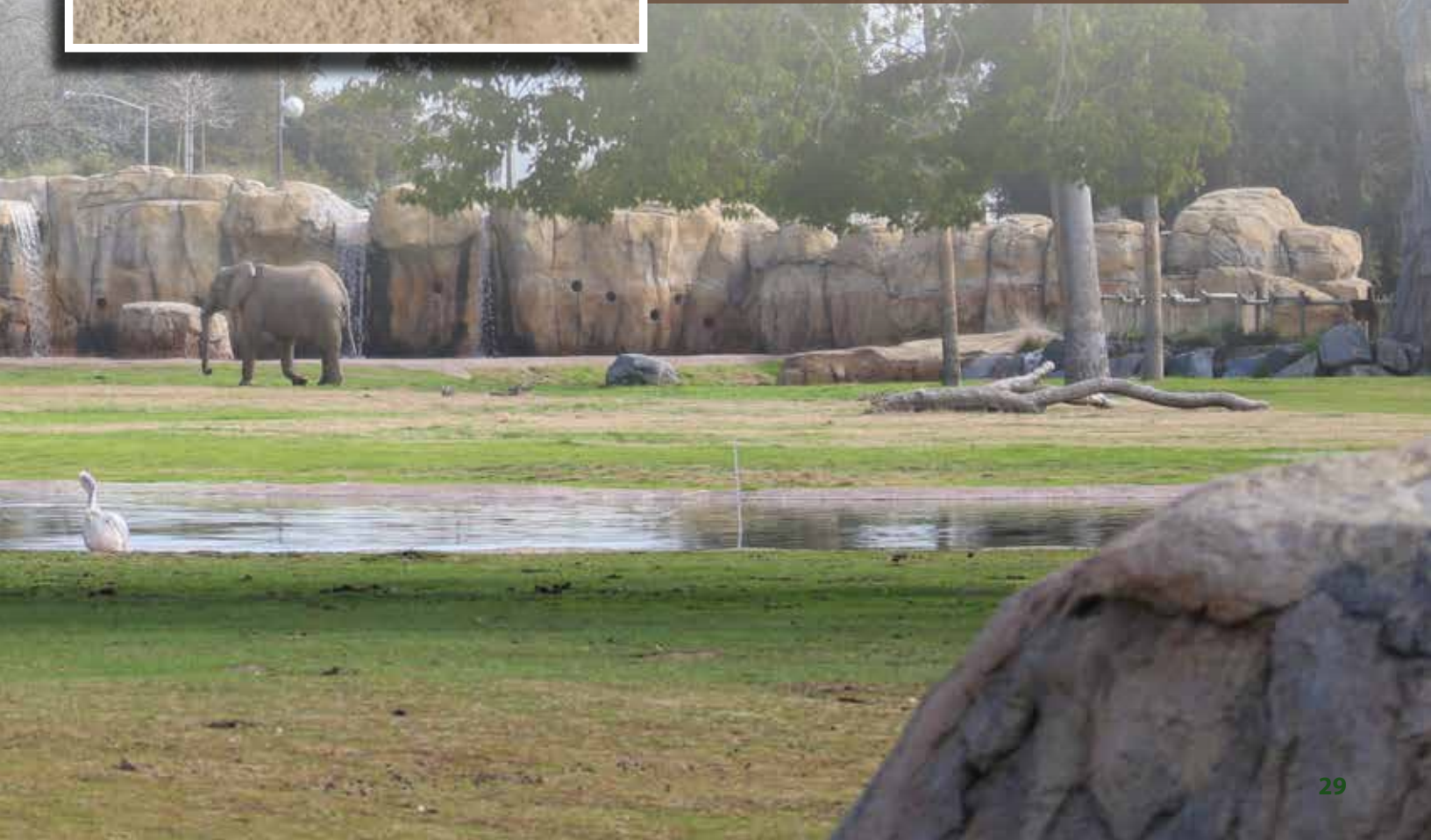
TRAIL TILES - \$500

Become part of this amazing series of exhibits by purchasing a 12"x12" Trail Tile at the entrance of African Adventure. The walkway has been creatively built to resemble a snake pattern and is the very first part of African Adventure one encounters as they make their way to the plains and savannas of Africa. For \$500, your name will be engraved on a Trail Tile and will become a part of this historical undertaking.



BRONZE FOOTPRINTS

Bronze Elephant Footprint	\$20,000
Bronze Lion Paw-print	\$20,000
Bronze Giraffe Hoof-print	\$15,000
Bronze Rhinoceros Footprint	\$15,000
Bronze Cheetah Paw-print	\$10,000





TWIGA TERRACE

GIRAFFE FEEDING STATION

Presenting Sponsor - \$50,000/year
3 year minimum commitment

The brand-new giraffe feeding station, Twiga Terrace, gives Fresno Chaffee Zoo visitors a one-of-a-kind experience. Close contact with animals helps visitors connect with them, and fosters positive, caring attitudes towards animals and the environment. Zoo visitors purchase food to hand feed the giraffes, leaving Zoo visitors excited and inspired to care for these gentle giants. You can feel the adventure!

Presenting Sponsor Benefits include:

(All deliverables listed are per year)

- Logo recognition on exhibit sign
- Logo recognition on the Zoo's Visitor Guide insert given to all Zoo visitors
- Logo recognition on the Zoo's website
- Name recognition in our *ZooNews* magazine, mailed to more than 20,000 households
- Recognition in dedicated news release
- 20 percent discount on Zoo facility rentals
- 50 Complimentary Zoo tickets
- 250 Complimentary Giraffe Feeding tickets
- Invitation to annual donor appreciation event

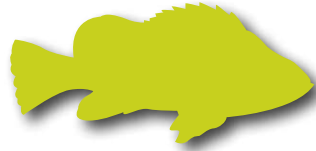


SEA LION COVE

Tier 1 - Kelp Rockfish

\$25,000 - \$50,000

1 time commitment



Tier 2 - Kelp Bass

\$10,000 - 24,999

1 time commitment



Tier 3 - California Bonita

\$2,500 - 9,999

1 time commitment



SEA LION COVE
FRESNO CHAFFEE ZOO

Modeled after Point Lobos, CA, Sea Lion Cove is one of the most unique and beautiful sea lion exhibits in the country. Be immediately transported to the California coast with the sound of crashing waves, salty sea air, barking sea lions, harbor seals and beautiful brown pelicans. Gaze in wonder at these amazing animals from four unique vantage points. At the "nose-to-nose" viewing window, get so close you could seemingly reach out and touch them. Watch them porpoise and play from above at the "cliff overlook" or take in an animal presentation by their dedicated keepers at "the presentation theater" while children build sand castles in the sand play area. Or better yet, follow the coastal path down to "Pacific Point View" - the 35-foot underwater viewing window where you can watch these amazing creatures glide gracefully beneath the water, performing playful acrobatics through the underwater archway. Sea Lion Cove tells the story of the Central Valley's connection with the California Coast. Viewing areas provide an engaging learning experience, and memorable guest experience by including a large underwater viewing area. Presentations are given daily, focusing on natural behaviors and abilities, biology and conservation.

Donor Benefits include:

(All deliverables listed are per year)

- Name recognition in the Zoo's membership magazine which is mailed to more than 20,000 households
- Invitation to annual donor appreciation event
- Name recognition on the appropriate fish plaque on the Sea Lion Cove Donor Wall that will be permanently displayed next to the underwater viewing area of the new exhibit.



WILDERNESS FALLS

Children's Play Area

FRESNO CHAFFEE ZOO

WILDERNESS FALLS CHILDREN'S PLAY AREA

Presenting Sponsor - \$50,000 / year
3 year minimum commitment

Temperatures may rise in the city of Fresno, but a visit to Fresno Chaffee Zoo is the perfect way to cool down! Families can bring their children to the Zoo's very first water play area! For the child who loves water, this exhibit has a wet sand play area, a running stream, and a waterfall. If getting wet doesn't sound like fun, then there's still more to do! Children can climb to the top of the fire tower station and slip down the slide. There's also a cave behind the waterfall ready and waiting for exploration. Don't forget to secure your belongings in the provided lockers to keep them from getting wet. Remember to rinse off in the new showers on your way out!

Sponsor Benefits include:

(All deliverables listed are per year)

- Recognition on exhibit entrance sign
- Logo recognition on the Zoo's Visitor Guide insert
- Name recognition in our *ZooNews* magazine which is mailed to more than 20,000 households
- Recognition in dedicated news release
- One time, 20 percent discount on Zoo facility rentals
- 50 Complimentary Zoo tickets per year
- Invitation to annual donor appreciation event

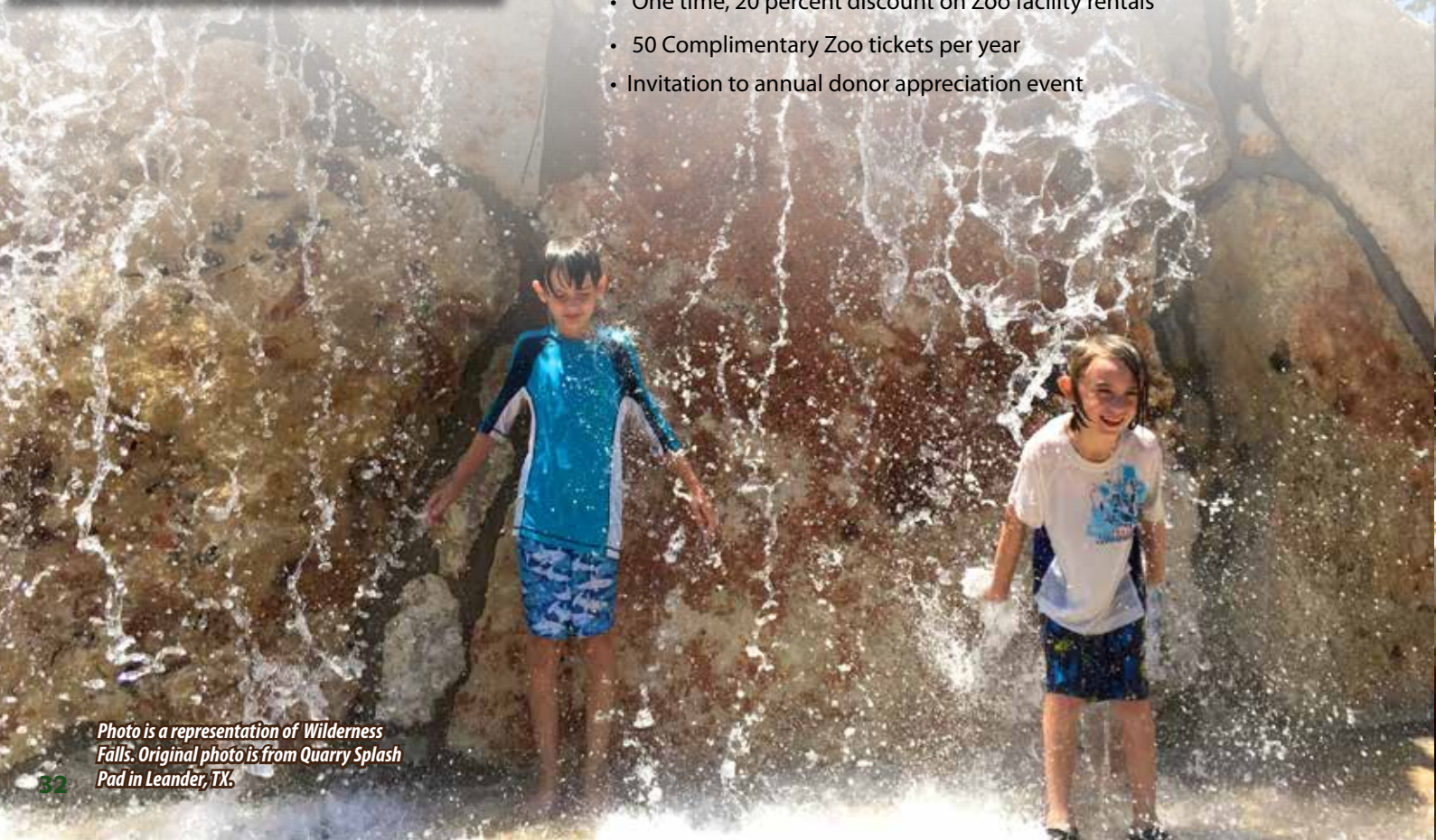


Photo is a representation of Wilderness Falls. Original photo is from Quarry Splash Pad in Leander, TX.

DINO DIG

CHILDREN'S PLAY AREA

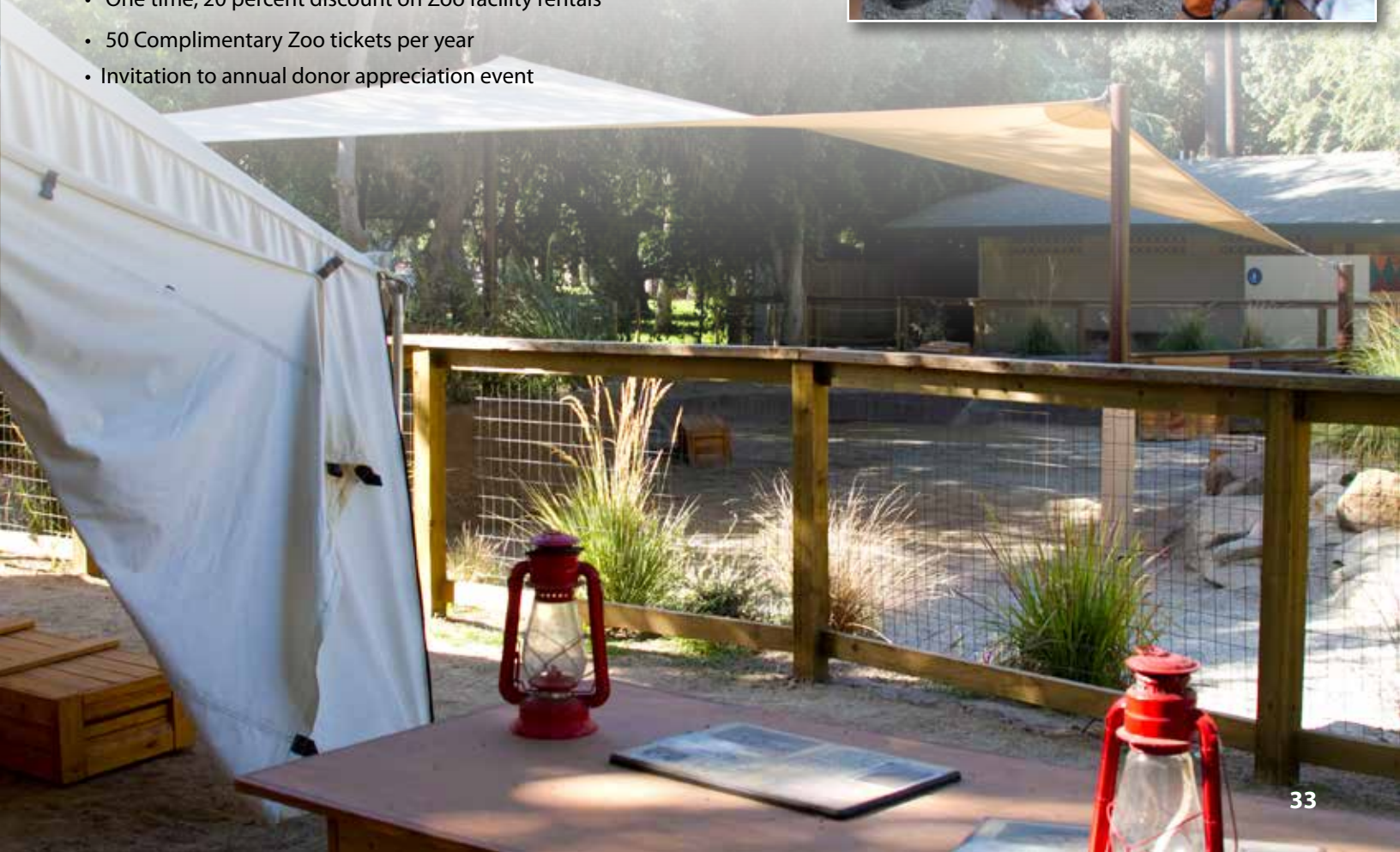
Presenting Sponsor - \$25,000 / year
3 year minimum commitment

Have you ever wondered what it might be like to be a paleontologist? Wonder no longer! In our popular interactive exhibit, children of all ages can dig up replicas of fossilized dinosaur bones and eggs. Parents can sit back and relax in the shade while the kids release some of their energy. Dino Dig features a full-size skeleton of the famous and fearsome T. rex species. And make sure to keep an eye out for the brand new, life-size Triceratops skull!

Sponsor Benefits include:

(All deliverables listed are per year)

- Logo recognition on exhibit entrance sign
- Logo recognition on the Zoo's Visitor Guide insert
- Name recognition in our *ZooNews* magazine which is mailed to more than 20,000 households
- Recognition in dedicated news release
- One time, 20 percent discount on Zoo facility rentals
- 50 Complimentary Zoo tickets per year
- Invitation to annual donor appreciation event



ROO WALKABOUT

AUSTRALIAN WALK-THROUGH EXHIBIT

Presenting Sponsor - \$25,000 / year
3 year minimum commitment



Australia is known to be home to countless fascinating and strange animals. This walk-through exhibit, which was completed in September of 2016, brings guests face-to-face with red kangaroos, a wallaby, a wallaroo, and an emu. As visitors stroll down through the grassy walkabout, they can also view an exhibit within the exhibit—the kookaburras! Listen to them hoot and laugh throughout the day. As you exit, take a glance to the left and see how your jump measures against a red kangaroo's. (They can jump 25 feet across in one leap!)

Sponsor Benefits include:

(All deliverables listed are per year)

- Recognition on exhibit entrance sign
- Logo recognition on the Zoo's Visitor Guide insert
- Name recognition in our *ZooNews* magazine which is mailed to more than 20,000 households
- Recognition in dedicated news release
- One time, 20 percent discount on Zoo facility rentals
- 50 Complimentary Zoo tickets per year
- Invitation to annual donor appreciation event





VALLEY FARM CHILDREN'S ZOO

**Title Sponsor - \$50,000 / year
3 year minimum commitment**

Children of all ages love our Valley Farm, where they have an opportunity to touch and make friends with domestic animals such as sheep, goats, chickens, and even a dairy cow! By connecting our visitors with animals, the Zoo makes the world better for both. Renovated in 2013 – Fresno Chaffee Zoo added Valley Farm (formerly known as Small Wonders) which focuses on factors that make our region unique and vital to the entire world - crops that are grown right here in our own backyard! Zoo visitors will be able to see just how crops are grown, what it takes to produce water, and how what we do here in the Central Valley affects people around the world. Don't wait to connect your brand with Fresno Chaffee Zoo.

Sponsor Benefits include:

(All deliverables listed are per year)

- Recognition on exhibit entrance sign
- Logo recognition on the Zoo's Visitor Guide insert
- Name recognition in our *ZooNews* magazine which is mailed to more than 20,000 households
- Recognition in dedicated news release
- One time, 20 percent discount on Zoo facility rentals
- 50 Complimentary Zoo tickets per year
- Invitation to annual donor appreciation event





ROSS LAIRD'S WINGED WONDERS BIRD SHOW

**Presenting Sponsor - \$50,000 / year
3 year minimum commitment**

Your brand awareness will soar when you sponsor Ross Laird's Winged Wonders Bird Show at Fresno Chaffee Zoo. This incredible free flight show is designed to promote awareness of the natural behavior of birds, while at the same time instilling an understanding of environmental issues that face our feathered friends.

Presenting Sponsor Benefits include:

(All deliverables listed are per year)

- Logo recognition on stage sign
- Recognition at the beginning of each show
- Logo recognition on the Zoo's Visitor Guide given to all Zoo visitors
- Logo recognition on the Zoo's website
- Name recognition in our ZooNews magazine which is mailed to more than 20,000 households
- 20 percent discount on Zoo facility rentals
- 50 Complimentary Zoo tickets
- Invitation to annual donor appreciation event



STINGRAY BAY

A TOUCHING EXPERIENCE



Presenting Sponsor - \$25,000 / year
3 year minimum commitment

Fresno Chaffee Zoo is one of the top visitor attractions in the region and a seasonal sponsorship ensures your company's presence at the Zoo throughout the year. Sponsors of Stingray Bay will receive visibility in the Zoo's targeted advertising and publicity campaign that includes television, radio and print.

Presenting Sponsor Benefits include:

(All deliverables listed are per year)

- Logo recognition on exhibit signs
- Logo recognition on exhibit directional signs
- Logo inclusion on all Stingray Bay paid advertising
- Logo recognition on the Zoo's Visitor Guide insert given to all Zoo visitors
- Logo recognition on the Zoo's website
- Name recognition in our quarterly magazine, *ZooNews*, which is mailed to more than 20,000 households
- Recognition in news releases promoting the exhibit.
- 20 percent discount on Zoo facility rentals
- 50 Complimentary Zoo tickets
- Invitation to annual donor appreciation event



JUNGLE BUNGALOW

PRIVATE PARTY PAVILION

Presenting Sponsor - \$25,000 / year

3 year minimum commitment

A birthday is an exciting time...it only happens once a year! Guests who choose to spend their special day at the Zoo can reserve the Jungle Bungalow as a space for a party. This grassy location allows friends and family to decorate for the party and bring their own food. Catering options are also available. Throughout the year this area is shown to dozens of families inquiring about their party options. In one year, the amount of reservations can range from 150-180 individual parties. Not only is Jungle Bungalow the perfect option for children to expend some energy by playing in a safe space, but each birthday party is accompanied by a party host. And what's even more exciting than cake, streamers, and presents? Guests can choose to add an animal experience to a birthday package. This means that the young guests (and adults) can enjoy meeting an animal face-to-face!

Sponsor Benefits include:

(All deliverables listed are per year)

- Recognition on entrance sign
- Logo recognition on the Zoo's Visitor Guide insert
- Name recognition in our *ZooNews* magazine which is mailed to more than 20,000 households
- Recognition in dedicated news release
- One time, 20 percent discount on Zoo facility rentals
- 50 Complimentary Zoo tickets per year
- Invitation to annual donor appreciation event



ADOPT-AN-ANIMAL

Title Sponsor - \$10,000 / year

3 year minimum commitment

The Adopt-an-Animal program was created to defray the expense of the daily care of our animals including the expansion and renovation of the animal habitats. Each year more than 600 individuals, schools, scout groups, community organizations and companies support the Zoo through this program. Adoptions start at just \$25 and benefits include a certificate of adoption, information about the animal, recognition on the Adopt Donor Board, and an invitation to a special event for our adopters and members, Zoobilation. Your involvement gets others involved and gives more back to the Zoo.

Title Sponsor Benefits include:

(All deliverables listed are per year)

- Logo on the Adopt Donor Board located on Zoo grounds *(a new Adopt Board will be designed utilizing sponsorship funds)*
- Logo on the Adopt-an-Animal brochure distributed on Zoo grounds and via other promotional opportunities
- Name recognition on the Zoo's Visitor Guide insert given to all Zoo visitors
- Recognition on Zoobilation program, our special event to thank our members
- Logo on mailings promoting the Adopt-an-Animal program including our ZooNews membership magazine (mailed to more than 20,000 households) and school mailings
- Logo on the Zoo's web page promoting the Adopt-an-Animal program
- Recognition in news release announcing the sponsorship and any subsequent releases promoting the Adopt-an-Animal program
- Invitation to annual donor appreciation event



Zoo2U

Presenting Sponsor - \$5,000 / year

Camp Sponsor - \$2,500 / year

Inspire Sponsor - \$1,000 / year

Learn Sponsor - \$500 / year



Zoo-2-U is a new program inspired by Fresno Chaffee Zoo docents that brings a free Zoo Camp for one week to underprivileged youth that would not have access to this wonderfully educational program. This is a half-day class that is filled with activities to teach and inspire children about the world around them. The camp culminates with a trip to Fresno Chaffee Zoo so the children can experience, first hand, what they have learned about all week long. Zoo-2-U is for children from 1st – 6th grade and has a maximum capacity of 75 children.

Presenting Sponsor benefits include: (\$5,000)

- Company featured as presenting sponsor in *ZooNews* article about Zoo-2-U (distribution of 20,000+ member households)
- Company Banner displayed each day at camp facility
- Company Name/ Logo prominently displayed on camp t-shirts
- 20 Zoo admission tickets
- Invitation to annual donor appreciation event

Camp Sponsor benefits include: (\$2,500)

- Company logo on banner displayed each day at camp facility
- Company Name/ Logo on camp t-shirts
- 10 Zoo admission tickets
- Invitation to annual donor appreciation event

Inspire Sponsor benefits include: (\$1,000)

- Company name on banner displayed each day at camp facility
- Company Name/ Logo on camp t-shirts
- 4 Zoo admission tickets
- Invitation to annual donor appreciation event

Learn Sponsor benefits include: (\$500)

- Company name on banner displayed each day at camp facility
- Company Name on camp t-shirts



ANIMAL ENRICHMENT

Title Sponsor - \$7,500 / year

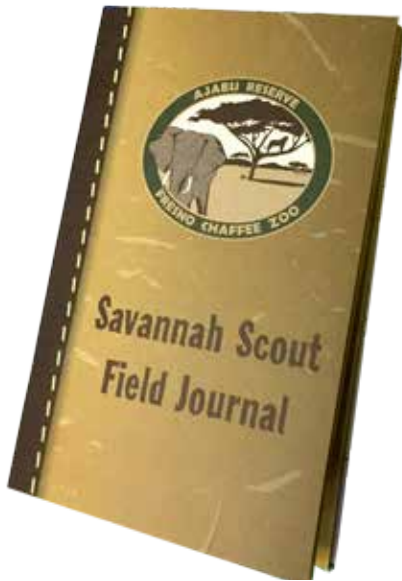
3 year minimum commitment

Animal enrichment provides Zoo animals a stimulating environment to keep them active and interested in their Zoo habitat year-round. From indestructible boomer balls given to big cats, to puzzle feeders for primates, and special food treats provided to all creatures great and small, the objective is to keep the animals active and stimulate innate behaviors such as foraging, hunting and play. In addition to every day enrichment activities, this program will be highlighted during special events throughout the year ***Cool Zoo (July), Stomp 'n' Chomp (October), and Santa Paws (December).***

Sponsor Benefits include: (All deliverables listed are per year)

- Recognition during special enrichment days including logo recognition on event gate hand-outs
- Logo placed on enrichment information signs throughout the Zoo
- Recognition in membership magazine, *ZooNews*, articles promoting each enrichment day – mailed to 20,000 households
- Recognition on the Fresno Chaffee Zoo website and social media outlets promoting each enrichment day
- Recognition in press releases promoting each enrichment day
- Invitation to annual donor appreciation event





SAVANNAH SCOUT GUIDE

Presenting Sponsor - \$10,000 / year

Field Journal Sponsor - \$5,000 / year

Junior Ranger - \$2,500 / year

3 year minimum commitment

The Savannah Scout Guide is an interactive challenge that allows Zoo guests to become a part of the African Adventure experience. Zoo guests that participate in the Savannah Scout program become researchers that go through a series of challenges (approximately 24) to learn more about African wildlife, conservation and scientific research methods. Participants are encouraged to attend animal chats, read signage, participate in hands on exploring by using binoculars and telemetry equipment, and spend time making observations about animals. The Savannah Scout handbook can also be utilized by school groups as the activities incorporate Common Core Standards as well as Next Generation Science Standards for science and engineering practices like problem solving, crosscutting concepts (cause and effect relationships), encouraging discussion based learning and analyzing and interpreting data.

Presenting Sponsor benefits include- \$10,000: (all deliverables are listed per year)

- Company featured as presenting sponsor on front cover of the Scout Guide
- Company logo on the back cover of the Scout Guide
- Listed as presenting sponsor anytime the Scout Guide is promoted
- Recognition in membership magazine, *ZooNews*, (distribution of 20,000+ member households)
- Recognition on Fresno Chaffee Zoo website and social media outlets promoting Scout Guide
- 40 Zoo admission tickets
- Invitation to Toucan Dinner (*annual donor appreciation dinner*)

Field Journal Sponsor benefits include- \$5,000: (all deliverables are listed per year)

- Company logo on the back cover of the Scout Guide
- Recognition in membership magazine, *ZooNews*, (distribution of 20,000+ member households)
- Recognition on Fresno Chaffee Zoo website and social media outlets promoting Scout Guide
- 20 Zoo admission tickets
- Invitation to Toucan Dinner (*annual donor appreciation dinner*)

Field Journal Sponsor benefits include- \$2,500: (all deliverables are listed per year)

- Company logo on the back cover of the Scout Guide
- Recognition in membership magazine, *ZooNews*, (distribution of 20,000+ member households)
- Recognition on Fresno Chaffee Zoo website and social media outlets promoting Scout Guide
- 10 Zoo admission tickets
- Invitation to annual donor appreciation event





SPONSORSHIP COMMITMENT FORM

CONTACT INFORMATION

Company Name

Contact Person

Address

Contact Phone Number

City/State/Zip

Contact Email

SPONSORSHIP OPPORTUNITIES

Events

- Breakfast with the Animals
- Breakfast with Santa
- Dreamnight
- Frogs & Fairytales
- Ice Cream Zoofari
- Roar & Pour
- Safari Night
- ValleyPBS Kids Nite
- Zoobilation
- ZooBoo
- ZooLights
- Other _____

Exhibits

- African Adventure
- Dino Dig
- Jungle Bungalow
- Roo Walkabout
- Sea Lion Cove
- Stingray Bay
- Twiga Terrace
- Valley Farm
- Wilderness Falls
- Winged Wonders Bird Show
- Other _____

Programs

- Adopt-An-Animal
- Animal Enrichment
- Savanna Scout Guide
- Zoo-2-U
- Other _____

_____ \$
 Sponsorship Level Level Amount

_____ \$
 Sponsorship Level Level Amount

_____ \$ _____ \$
 Sponsorship Level Level Amount Total

PAYMENT OPTIONS

- Please invoice me at the address above
- Enclosed check made payable to **Fresno Chaffee Zoo**
- Credit card: (circle one) Visa / MC / AMEX / Discover

Name as it appears on card

Card Number Exp. Security Code

Date Signature

YOUR CONTRIBUTION MAY BE TAX-DEDUCTIBLE.
Fresno Chaffee Zoo Federal Tax ID #: 42-166114

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