



BOARD MEETING MINUTES

JANUARY 18, 2018

**Fresno Chaffee Zoo
894 W. Belmont Ave.
Fresno, CA 93728**

The meeting of the Fresno Chaffee Zoo Corporation Board of Directors convened on January 18, 2018 at 5:30 PM. at 894 West Belmont Avenue, Fresno, CA. The Meeting Minutes were prepared in the order items were presented during the meeting.

Members Present: Mr. Tom Richards, Chair
Mr. Craig Saladino, Vice Chair
Mr. Kyle Kirkland, Treasurer
Mr. Ken Price, Secretary
Ms. Julie Vance
Ms. Emy Phillips
Mr. Ed Gonzalez
Mr. Babatunde Ilori
Ms. Chelsea Cates

Board Advisors: Ms. Dorothy Fortune, Docent President
Mr. Doug Larsen, Legal Counsel

Zoo Staff Present: Mr. Scott Barton, Chief Executive Officer
Mr. Amos Morris, Chief Operation Officer
Dr. Rick Treach, Chief Financial Officer
Ms. Jessica Revis, Executive Assistant/Assistant Board Secretary
Ms. Laura Martina, Chief Human Resources Officer
Ms. Lisa Condoian, Zoo Operations Officer
Ms. Alisha Anderson, Chief Marketing & Development Officer
Mr. Dean Watanabe, Chief Conservation Education Officer

Agenda Item #3 – Consider Approving the Board Minutes from the December 21, 2017 Board Meeting

The December 20, 2017 Meeting Minutes were moved by Director Gonzalez, seconded by Director Vance, and approved (8 – 0). Director Price abstained from the vote, as he was not in attendance for that meeting.

Agenda Item #4 – CEO Report

CEO Barton stated that attendance was strong in November and December 2017. He attributed the attendance to good weather. CEO Barton stated that the January attendance is already 38% above the budgeted attendance for the month. CEO Barton stated that he has not received any response from the price increase. CEO Barton welcomed a new team member to the Fresno Chaffee Zoo. He stated that Dean Watanabe is the new Chief Conservation Education Officer. Director Kirkland inquired if CEO Barton contacted the Fresno County Board of Supervisors regarding the price increase. CEO Barton stated that he did.

Agenda Item #5 – Board Officer Nominations

Director Richards stated that the Nominating committee has recommended the following Board Officers allocation: Tom Richards as Board Chair, Craig Saladino as Vice Chair, Kyle Kirkland as Treasurer, and Ken Price as Board Secretary. Director Gonzalez so moved to approve the Board Officer nominations, seconded by Director Vance, and approved (9-0).

Agenda Item #6 – FCZC Committees

Director Richards took recommendations of participation from the board members for the Fresno Chaffee Zoo's current Board Committees. Director Richards stated that the board could discuss any ideas the members have for new or revised committees at the next board meeting. Director Price so moved to approve, seconded by Director Kirkland, and approved (9-0).

Agenda Item #7 – 401K Committee

Director Richards stated that the 401k Committee will no longer be a standing committee of the Board. The new committee will consist of Fresno Chaffee Zoo Corporation staff as assigned. The Board stated that the 401k committee would report to the Finance Committee, who would then report to the Board. Director Richards called for a motion to remove the 401k committee as a standing board committee, per the Board action at the July 2017 Board meeting, and now instate a Zoo Corp Committee. Director Saladino so moved to approve, seconded by Director Price, and approved (9-0).

Agenda Item #8 – December 2017 Financials

CFO Treach stated that the Zoo has had very strong attendance in December 2017. He stated that the Zoo was only 12% under the budgeted self-generated revenue for the year. CFO Treach stated that the giraffe feeding sales are still continuing to do very well. He stated that the operating expenses were 5.5% under budget and both the group rentals were 15% over their budgeted revenue. Director Saladino so moved to approve the December 2017 financial report, seconded by Director Kirkland, and approved (9-0).

Agenda Item #9 – FCZC Investment Policy

Director Saladino stated that the Finance committee has worked on the new Investment Policy and would like to move for approval by the Board. Once approved Director Saladino would like the Zoo Corporation to send a copy to Regency Investment. Director Price stated that the Investment Policy needs to include language from

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the Uniform Prudent Management Institutional Funds Acts. Director Richards called for a motion to approve the proposed Investment Policy with the suggested language from Director Price. Director Price so moved to approve, seconded by Director Vance, and approved (9-0).

Agenda Item #10 – Playland/Storyland

Director Richards stated that the Board would create an ad hoc committee to review the Playland Storyland agreement and the committee would make a recommendation to the Board at the next Board meeting. Director Price will chair the ad hoc committee and the Directors Kirkland and Phillips will participate. Director Ilori asked that the committee also consider the impact that would result if Playland Storyland closed. Director Vance stated that the proposed agreement has some grammatical errors that should be addressed as well. Director Richards stated that the committee would have their recommendation ready prior to the next Board meeting, and would send to Board for review at least seven days before the meeting. Director Price stated that he would like to have legal counsel, Doug Larsen included in the committee.

Agenda Item #11 – Utilities Project Design Proposal

CEO Barton stated that the Zoo would like to receive funding for the design of a utilities corridor near the South gate of the Zoo, up to the Flamingo exhibit. He stated that this project will provide new fiber, electrical, storm water drains, sewer, and pathway improvements to that area of the Zoo. CEO Barton stated that if the Zoo Board approves this funding request, they will then submit to the Zoo Tax Authority Board for approval of Measure Z funding. Director Richards called for a motion to approve the utilities project design proposal. Director Gonzalez so moved to approve, seconded by Director Price, and approved (9-0).

Agenda Item #13 – Board Meeting Dates 2018

Assistant Board Secretary, Jessica Revis, stated that the majority of the Board participated in a Doodle poll for the 2018 Board meeting dates. She stated that they have agreed with the meeting dates suggested in 2018.

Agenda Item #14 – New Business

Director Vance stated that she would like to see the Zoo Corporation include more bottle fillers in the Zoo. CEO Barton stated that the Zoo currently has one in the Sea Lion Cove exhibit, but will take her recommendation for future area designs.

Director Richards announced the meeting was adjourned at 6:51 p.m.