

MEDIA ADVISORY

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FRESNO CHAFFEE ZOO AFRICAN LION TO MAKE SUPER BOWL PREDICTION

What: Male African lion, Kijani, will predict Super Bowl LIV winner

When: Wednesday, January 29, 2020

The prediction will take place at 12:15 p.m. Please arrive at the Zoo's main entrance no later than 12:00 p.m.

Where: Fresno Chaffee Zoo 894 W. Belmont Avenue Fresno, CA 93728

Background:

A long-standing tradition at the Fresno Chaffee Zoo will continue on Wednesday, January 29 as the Zoo's male African lion, Kijani, will predict the winner of Sunday's Super Bowl LIV. The education and zookeeper teams will prepare Super Bowl themed enrichment representing the two teams filled with meat treats. Guests and media will get to see Kijani make his choice and enjoy this special enrichment.

Animals at the Fresno Chaffee Zoo have been attempting to predict the Super Bowl winner since 2012. Last year African lion Kiki incorrectly predicted the winner, breaking a three-year streak of correct predictions by the rest of the African lion pride at the Zoo. Kijani correctly predicted the winner in 2018 when he choose a large box packed with meat treats that bore the logo of the Philadelphia Eagles.

"Fresno Chaffee Zoo inspires wonder of our natural world, provides an engaging learning environment, and creates a passion for conservation."