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FRESNO CHAFFEE ZOO FALL ENRICHMENT FESTIVAL

- WHO: Fresno Chaffee Zoo
- **WHAT:** Fresno Chaffee Zoo Fall Enrichment Festival
- **INFO:** Fresno Chaffee Zoo will host a special fall-themed enrichment festival every Saturday from October 29th to November 12. Species like elephants, stingrays, lions, and more will receive fall-themed enrichment to evoke natural behaviors such as foraging and hunting.

Guests can see the animals interact with the enrichment items throughout the day during their Zoo visit. The full schedule can be found on the Zoo's website at fresnochaffeezoo.org.

MEDIA

- **PREVIEW:** The Zoo will host an event for media to preview and have the opportunity to interview a Zoo representative on Friday, October 28 at 9:00 AM. Any media outlets interested in attending should arrive no later than 8:45 AM and RSVP to Marketing Manager, Emily Valdez at evaldez@fresnochaffeezoo.org or 550-970-5921
- ABOUT: Centrally located in Fresno, California, Fresno Chaffee Zoo is a 39-acre <u>Association of Zoos and</u> <u>Aquariums</u> (AZA) accredited zoo. It is home to over 200 different species and features WOW exhibits—from Sea Lion Cove to African Adventure—that teach guests about animals all across the globe and the conservation efforts to protect them. The Zoo welcomes over 800,000 guests annually, offering a world-class guest experience and conservation education to all who visit. The mission of Fresno Chaffee Zoo is to inspire people to care for animals, create connections, build community, and save wildlife.

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