

Contact: For Immediate Release

Emily Valdez April 28, 2023

Senior Marketing Supervisor Office: (559) 498-5926 ext. 5926

Mobile: 559-970-5921

evaldez@fresnochaffeezoo.org

MEDIA ALERT

FRESNO CHAFFEE ZOO'S ROAR AND POUR EVENT IS BACK

WHO: Fresno Chaffee Zoo

WHAT: Roar and Pour, an after-hours, adults-only event

WHEN: May 19 from 6:00 p.m. to 10:00 p.m.

INFO: Sample some of the Central Valley's best brews while enjoying live entertainment and tasty eats

at this fun, 21+ only event.

Unlimited tastings will be provided by Firestone Brewing Co., Temblor Brewing Company, Toca Madera Winery, Lake Bottom Brewing Co., Summer Fox Brewing Co., and Ballast Point Brewing Co. Delicious food will be available for purchase from various food trucks curated by

Fresno Street Eats.

Tickets:

Members: \$40 Designated Driver (members): \$20

Non-Member: \$45 Designated Driver (non-member): \$25

Day of for non-members: \$50 Day of DD non-members: \$30

*Please note that this event is only for adults 21+; tastings are while supplies last.

ABOUT: Centrally located in Fresno, California, Fresno Chaffee Zoo is a 39-acre <u>Association of Zoos and</u>

Aquariums (AZA) accredited zoo. It is home to over 200 different species and features WOW exhibits—from Sea Lion Cove to African Adventure—that teach guests about animals all across the globe and the conservation efforts to protect them. The Zoo welcomes over 800,000 guests annually, offering a world-class guest experience and conservation education to all who visit. The mission of Fresno Chaffee Zoo is to inspire people to care for animals, create

connections, build community, and save wildlife.

"Fresno Chaffee Zoo inspires people to care for animals, create connections, build community, and save wildlife."