

# MEDIA ALERT

For immediate release | 6.17.24



## Media Contact:

**Jennifer Ortega** | Senior Communications Manager  
559.415.6200 | [jortega@fresnochaffeezoo.org](mailto:jortega@fresnochaffeezoo.org)

## Video Credit, Fresno Chaffee Zoo:

[https://www.dropbox.com/scl/fi/rjofhcz0gja21e5je8qev/FCZ\\_IceCreamZoofari\\_B-Roll-1080p.mp4?rlkey=olywwzau25fx7o4p542wo63j3&st=0315g72r&dl=0](https://www.dropbox.com/scl/fi/rjofhcz0gja21e5je8qev/FCZ_IceCreamZoofari_B-Roll-1080p.mp4?rlkey=olywwzau25fx7o4p542wo63j3&st=0315g72r&dl=0)

## ICE CREAM ZOOFARI MAKES A SWEET COMEBACK FOR THE 31<sup>ST</sup> YEAR AT FRESNO CHAFFEE ZOO

**Fresno (June 17, 2024)** – Fresno Chaffee Zoo in partnership with Producers Dairy invites you to come satisfy your sweet cravings by tasting unlimited samples at our ice cream stations all while strolling through the Zoo. Selections include sherbets, frozen yogurt, floats, and sundaes so there's a little something for everyone! Guest can cool off at our water play area, Wilderness Falls, explore the Butterfly Garden and get the latest scoop on their favorite animals and enjoy some fun entertainment.

**When:** Saturday, June 22  
From 5:00 p.m. – 8:00 p.m.

**Tickets:**

- Member adult: \$23
- Non-member adult: \$25
- Member child: \$17
- Non-member child: \$20

Media who would like to attend the event can RSVP with Jennifer Ortega: [jortega@fresnochaffeezoo.org](mailto:jortega@fresnochaffeezoo.org)  
For more information and to purchase your tickets you can go to the Zoo's website, [www.fresnochaffeezoo.org](http://www.fresnochaffeezoo.org).

###

Centrally located in Fresno, California, Fresno Chaffee Zoo is a 39-acre [Association of Zoos and Aquariums](#) (AZA) accredited zoo. It is home to over 200 different species and features WOW exhibits—from Sea Lion Cove to African Adventure—that teach guests about animals all across the globe and the conservation efforts to protect them. The Zoo welcomes over 800,000 guests annually, offering a world-class guest experience and conservation education to all who visit. The mission of Fresno Chaffee Zoo is to inspire people to care for animals, create connections, build community, and save wildlife.

"Fresno Chaffee Zoo inspires people to care for animals, create connections, build community, and save wildlife."