

MEDIA ALERT

For immediate release | 6.4.24



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Video Credit, Fresno Chaffee Zoo:

https://www.dropbox.com/scl/fi/vjm8l0nw0wbl69r006lu7/FCZ_RainbowFamilyDay_1080p_comp.mp4?rlkey=hmy2iqvt6jqpuelwabv5hknen&st=jjac37ss&dl=0

Photos-

<https://www.dropbox.com/scl/fo/6swncozb4ava2qpqi8po3/ACeJcfqfmkx57JkfU5CvTA?rlkey=faz7g1gpgq37yj5hzuo8or1id8&st=r6s2033l&dl=0>

RAINBOW FAMILY DAY RETURNS TO FRESNO CHAFFEE ZOO: CELEBRATE PRIDE WITH US

Fresno (June 4, 2024) – Fresno Chaffee Zoo is continuing its mission to welcome diverse communities to the Zoo through special activities on June 8th for Rainbow Family Day. Help us kick off Pride Month and show support for all the LGBTQIA+ community members that make Fresno County, and beyond, shine with all the colors of the rainbow. The event is free with the cost of a general admission ticket and will include family fun crafts, entertainment, local food vendors, and community resource booths.

When: June 8th, 10:00 a.m to 3:00 p.m.

Media opportunities for video and interviews will be available from **10:00 a.m. to 1:00 p.m.** You can RSVP with Jennifer Ortega, jortega@fresnochaffeezoo.org. For more information and to purchase your tickets you can go to the Zoo's website, www.fresnochaffeezoo.org.

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Centrally located in Fresno, California, Fresno Chaffee Zoo is a 39-acre [Association of Zoos and Aquariums](#) (AZA) accredited zoo. It is home to over 200 different species and features WOW exhibits—from Sea Lion Cove to African Adventure—that teach guests about animals all across the globe and the conservation efforts to protect them. The Zoo welcomes over 800,000 guests annually, offering a world-class guest experience and conservation education to all who visit. The mission of Fresno Chaffee Zoo is to inspire people to care for animals, create connections, build community, and save wildlife.

"Fresno Chaffee Zoo inspires people to care for animals, create connections, build community, and save wildlife."