NEWS

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Video Credit, Fresno Chaffee Zoo:

https://www.dropbox.com/scl/fi/g8v92q2o0il3qajog0n1x/Elephant-B-Roll-1080-Comp.mp4?rlkey=cet79fcne24juqxy24e18bc4v&st=tuu9ej84&dl=0

FRESNO CHAFFEE ZOO CELEBRATES WORLD ELEPHANT WEEK WITH MATCHING GIFT PROGRAM AND BABY SHOWER

FRESNO (August 7, 2024) – Fresno Chaffee Zoo is excited to celebrate World Elephant Day with the launch of a Matching Gift Program on August 12 as the Zoo anticipates the arrival of two African Elephant calves. Every dollar donated towards the campaign will equal two dollars, which will help with baby-proofing the exhibit and assist with feeding and caring for the Zoo's baby elephants and their mothers. The community will be able to donate to the Matching Gift Program all year long.

As a kickoff to Elephant Week, celebrations will start with an Elephant Open Barn Tour August 12. This event will provide the community with an exclusive behind-the-scenes look at the Zoo's beloved elephants and the dedicated care they receive. Visitors will have the opportunity to tour the elephant barn, meet our Animal Care Specialists, and learn about the daily routines and specialized care that ensure the health and well-being of these majestic animals. Elephants will not be in the barn during the tour, and tickets are limited. This experience aims to educate the public on the importance of elephant conservation and the efforts made by the Zoo to protect these creatures.

Fresno Chaffee Zoo will wrap up Elephant Week festivities with a monumental Elephant Baby Shower and Resource Fair in partnership with Fresno EOC WIC's 50th anniversary on August 17 and sponsored by First 5 California. Guests attending the Elephant Baby Shower will have the opportunity to learn more from our Elephant Care Team and what it takes to care for baby elephants. Participants will have the opportunity to donate to the Elephant Matching Gift Program at the baby shower, visit resource booths, food vendors, educational carts, crafts throughout the zoo, and much more!

When: Matching Gift Program

Kicks off – August 12th Runs all year long

Elephant Open Barn

August 12th

From 10:00 a.m. – 12:00 p.m.

Elephant Baby Shower

Saturday, August 17th From 9:00a.m. – 12:00p.m.

For more information on how you can donate to the Elephant Matching Gift Program you can go to the Zoo's website, <u>www.fresnochaffeezoo.org</u>.

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Centrally located in Fresno, California, Fresno Chaffee Zoo is a 39-acre <u>Association of Zoos and Aquariums</u> (AZA) accredited zoo. It is home to over 200 different species and features WOW exhibits—from Sea Lion Cove to African Adventure—that teach guests about animals all across the globe and the conservation efforts to protect them. The Zoo welcomes over 800,000 guests annually, offering a world-class guest experience and conservation education to all who visit. The mission of Fresno Chaffee Zoo is to inspire people to care for animals, create connections, build community, and save wildlife.

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